

Carlos Molina

Líder de producto en industrias tecnológicas como videojuegos, eHealth, MarTech, AdTech y redes sociales. 15 años creando productos y negocios tanto en Telefonica como fundando startups. Ing. teleco, MBA por IESE y Product Mmgt. en Berkeley.





🌟 Apple redobla la apuesta: Alquila tu teléfono

Amazon va a por todas en las tiendas físicas en 2023

FEB 16 4



🌟 ¿Quién conduce tu carrera profesional?

Apple en el punto de mira de la próxima demanda de anti-competencia

2 HR AGO 1



🌟 Google y "El Padrino"

Most popular

🌟 La muerte de las redes sociales y las redes virales

13

Salesforce: Los accionistas quieren un cambio de rumbo drástico

6 2

Google despidió 12.000 personas y se queda bien con Wall Street

3

Apple lanzará una Smart TV

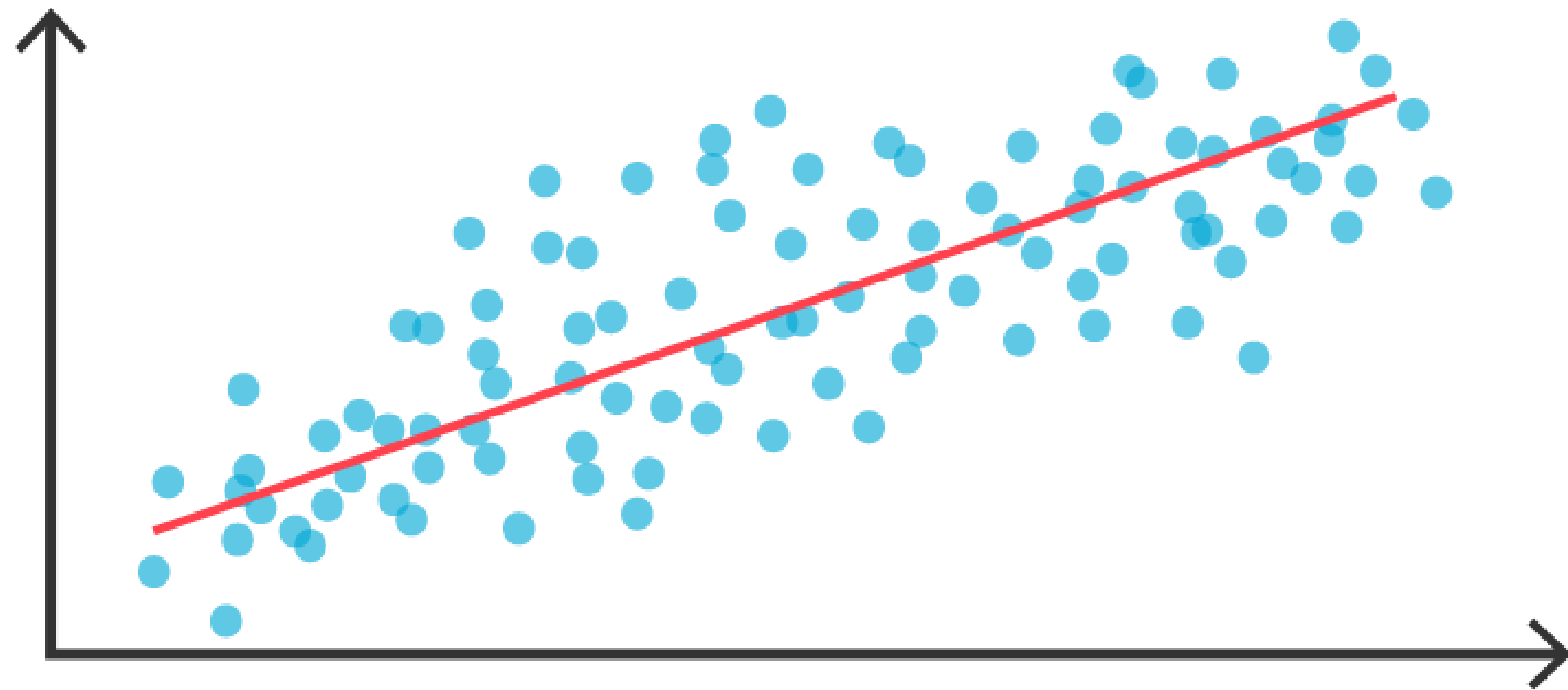
10

Spotify: Todo crece, las pérdidas...

13



¿Qué es la IA / Machine learning?

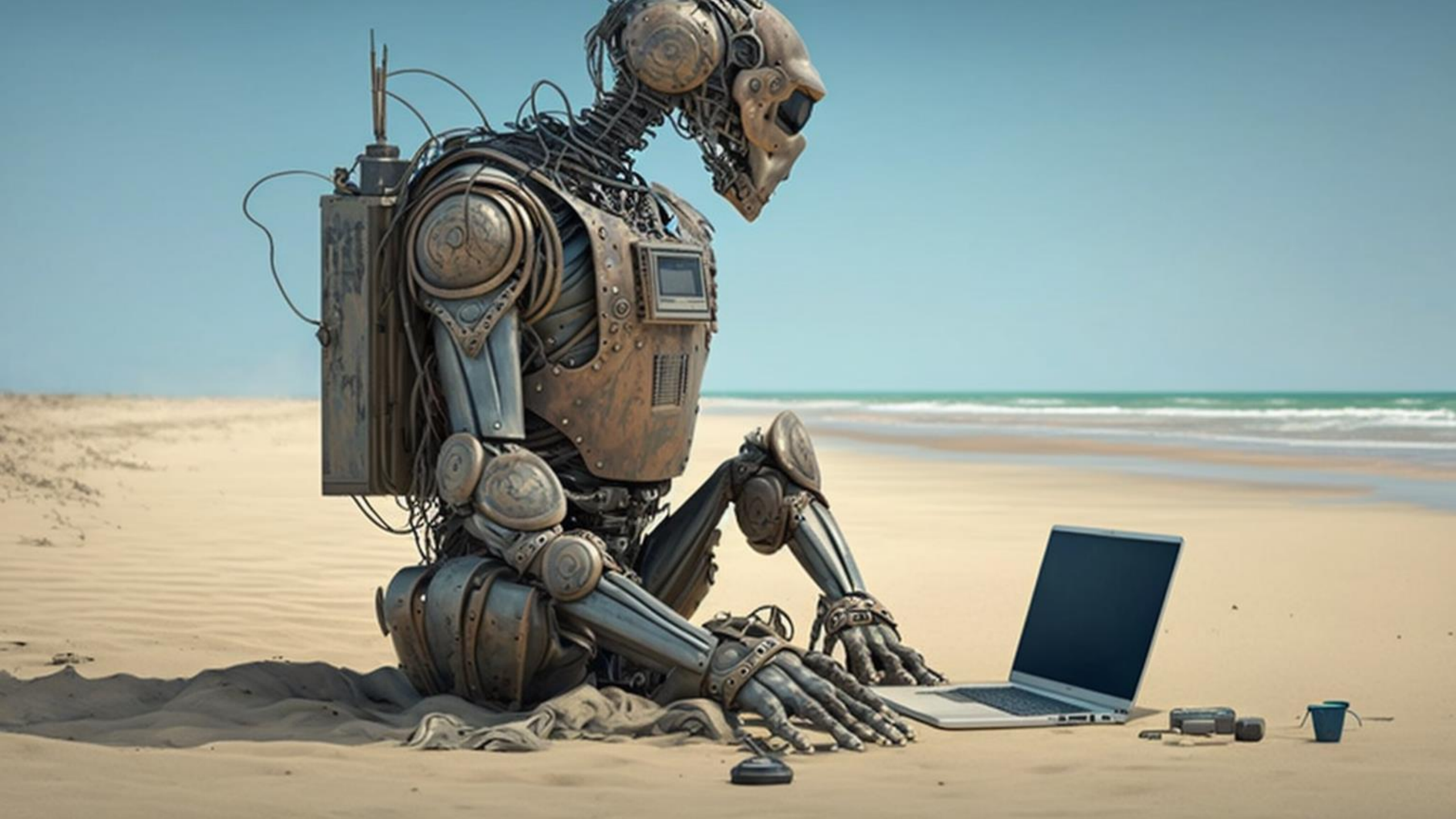


Ahora se ha puesto de
moda



GPT-3





PAIN



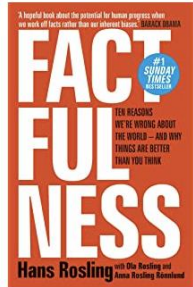
SOLUTION





Lleva más de 20 años

Libros seleccionados para ti



Factfulness: Ten Reasons We're Wrong About The World - And Why Things Are Better Than You...

> Hans Rosling

★★★★☆ 15.335

Versión Kindle

2,99 €



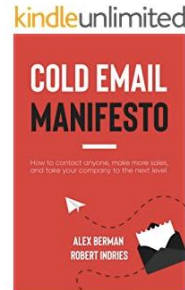
Cómo gané mi primer millón de euros y cómo puedes ganar el tuyo: Guía paso a paso sobre...

> Dean Romero

★★★★☆ 12

Versión Kindle

7,59 €



The Cold Email Manifesto: How to fill your sales pipeline, convert like crazy and...

> Alex Berman

★★★★☆ 307

Versión Kindle

0,95 €



Factfulness: Diez razones por las que estamos equivocados sobre el mundo. Y por qué las...

> Ola Rosling

★★★★☆ 505

Versión Kindle

8,54 €



What To Say When You Talk To Your Self (English Edition)

> Shad Helmstetter

★★★★☆ 6.075

Versión Kindle

0,97 €



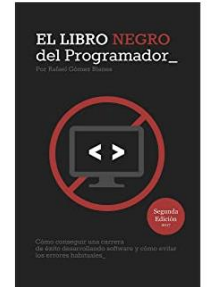
Expert Secrets: The Underground Playbook for Converting Your Online Visitors into...

> Russell Brunson

★★★★☆ 1.316

Versión Kindle

9,49 €



El Libro Negro del Programador: Cómo conseguir una carrera de éxito desarrollando...

> Rafael Gómez Blanes

★★★★☆ 642

Versión Kindle

7,99 €



Top Picks for Joshua



Trending Now

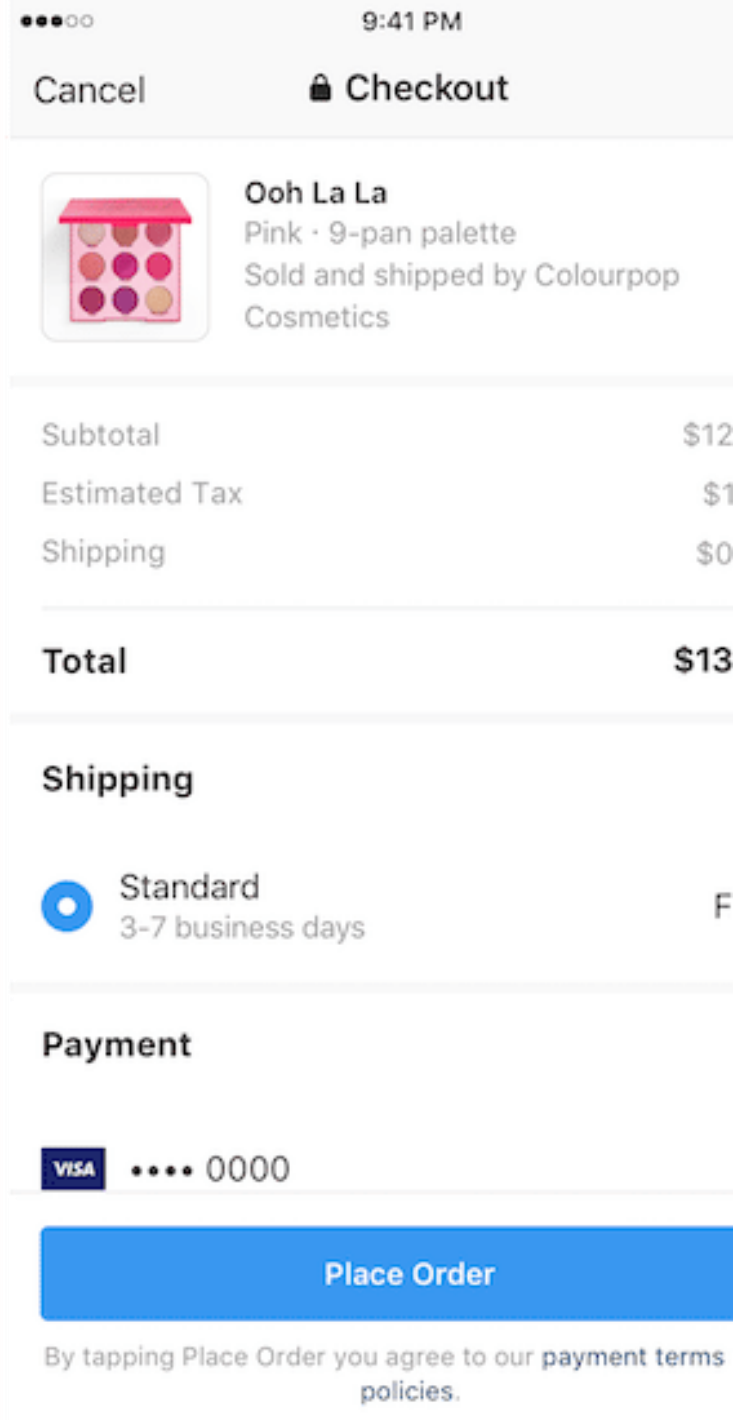
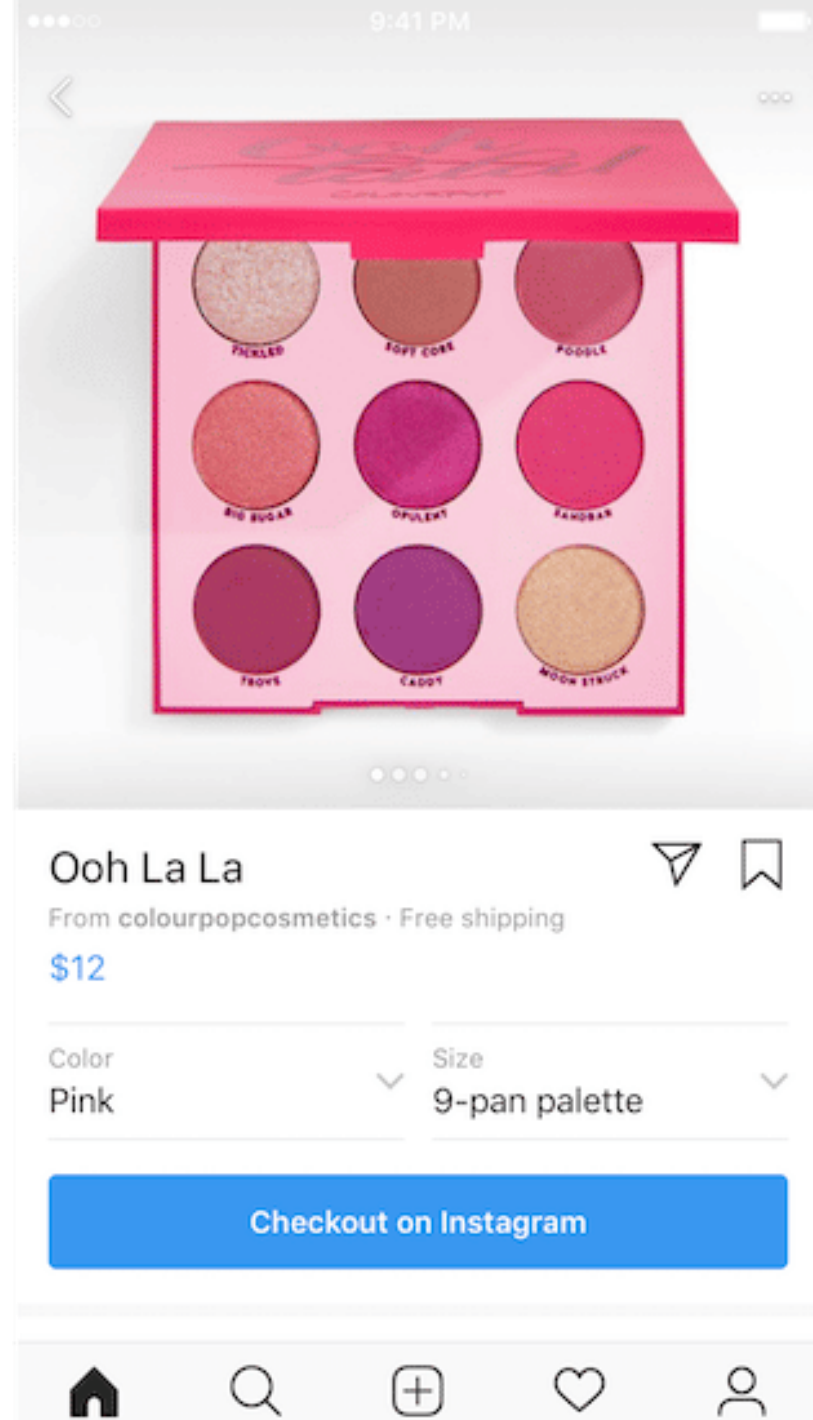
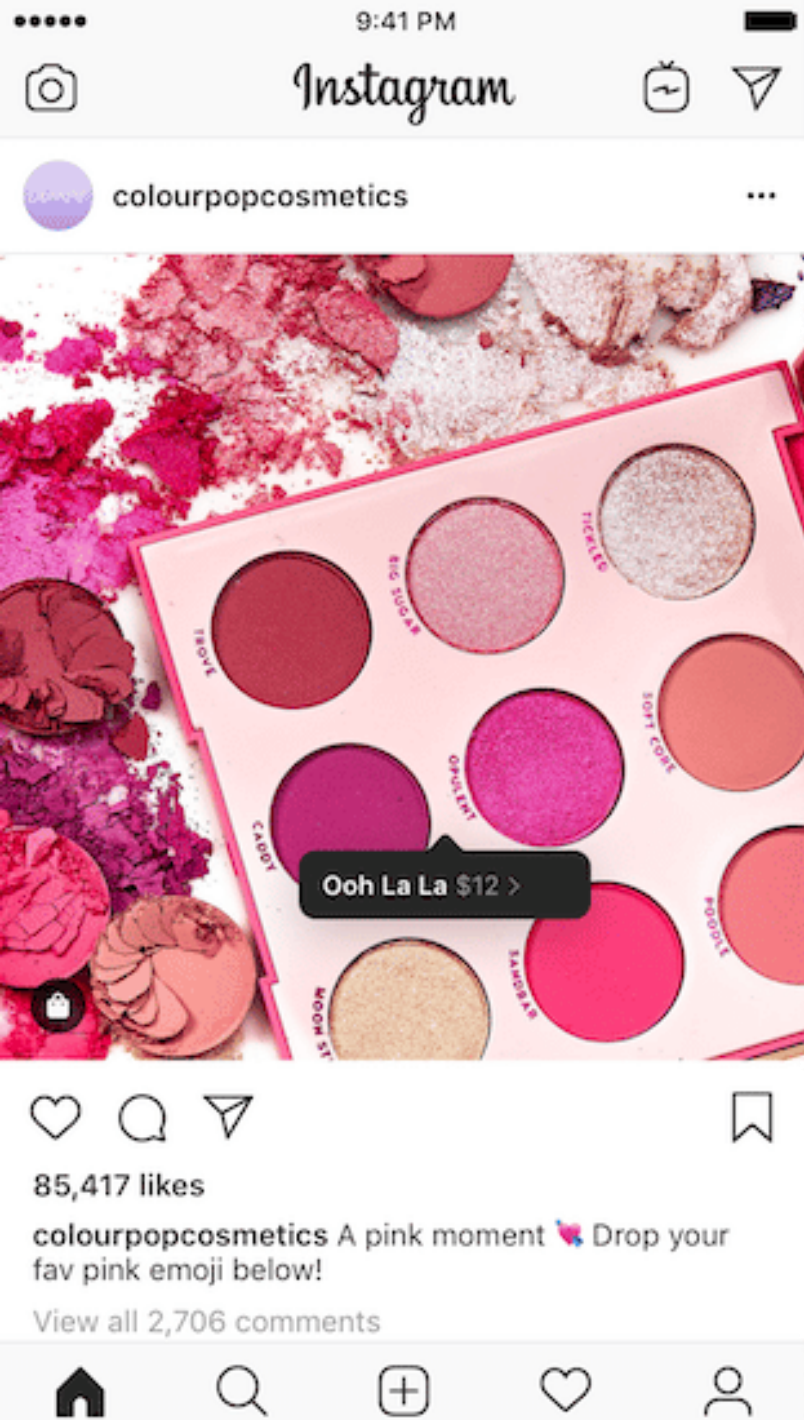


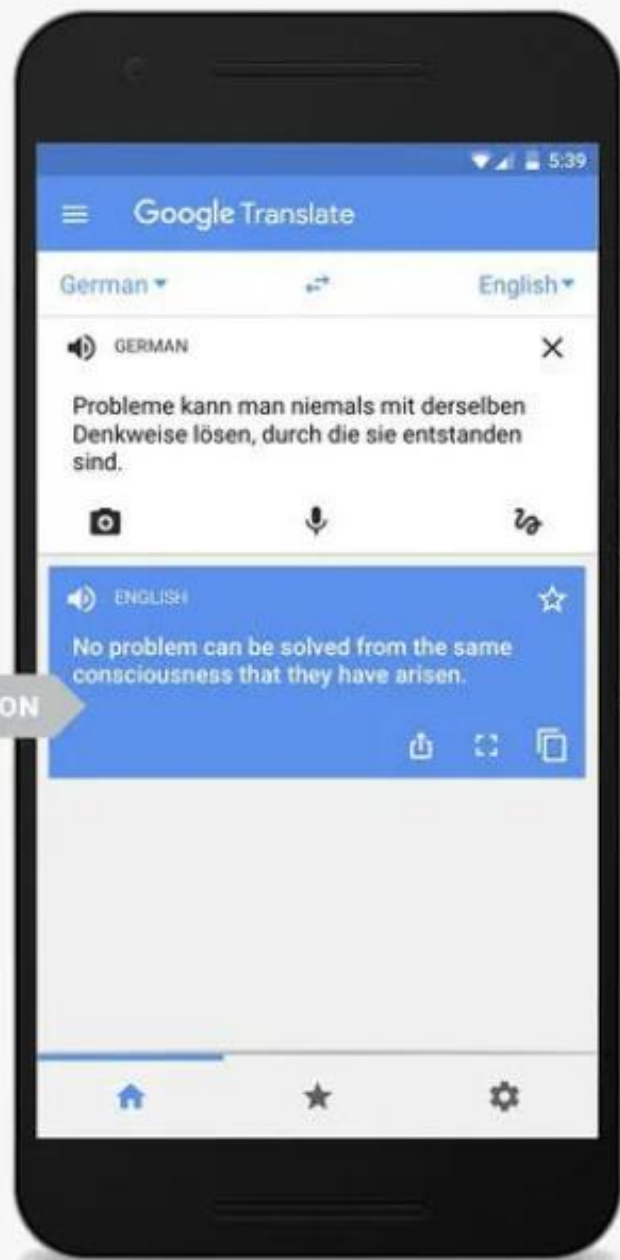
Because you watched Narcos



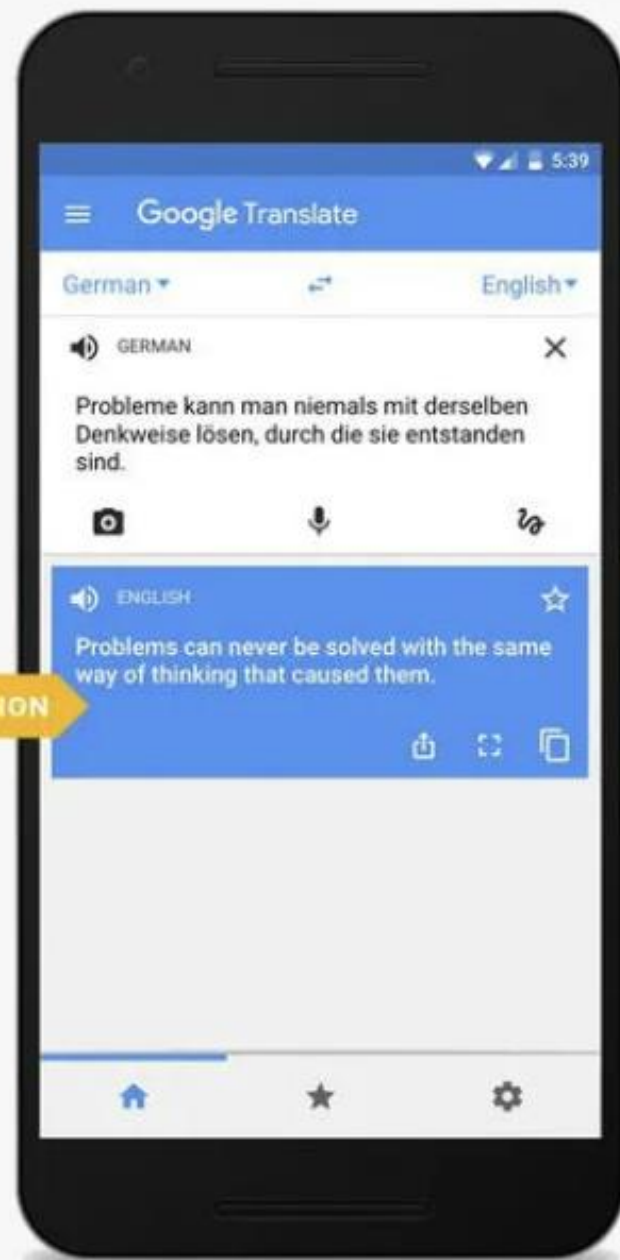
New Releases







OLD TRANSLATION



NEW TRANSLATION

adult_count

child_count

room_count

infant_count

Going to
Amsterdam (and vicinity), North Holland, ...

destination_id

Check-in
Sep 26

checkin_date

Check-out
Sep 27

checkout_date

Travelers
1 room, 2 travel...

Search



[View in a map](#)



You have selected a property

What we are paid impacts our sort order

Sort by
Recommended

sort_type

is_travel_ad



Sheraton Amsterdam Airport Hotel and Casino
Schiphol

price_bucket

Stay safe at Schiphol. Parking on site
12 minutes train ride to Amsterdam city centre. Commitment to
Clean. Parking, grab & go breakfast & free WiFi available.

We have 5 left at
\$203 **\$183**
per night
\$210 total
Includes taxes & fees

4.4/5 Excellent (1,187 reviews)

Search by property name

e.g. Best Western

review_rating

review_count

applied_filters

Filter by

Popular filters

Free airport shuttle



Hotel Krasnapolsky
Red Light District


Located on Dam Square
Stay in a 5-star hotel building that dates back to 1855 with
breakfast in the beautiful Winter Garden. Free Wi-Fi is available.

is_drr

10% off
\$202 **\$182**
per night
\$218 total
Includes taxes & fees

Fully refundable

4.4/5 Excellent (1,338 reviews)




Ambassade Hotel
Amsterdam

Fully refundable

4.8/5 Exceptional (714 reviews)

\$185 per night
\$185 total
Includes taxes & fees



Member Price

WestCord City Centre Hotel Amsterdam
Amsterdam

5% off


~~\$402~~ **\$97**
per night
\$120 total
Includes taxes & fees

4.1/5 Very Good (989 reviews)



Expedia English List your property Support Tips Jan

Flights Cars Packages Things to do More travel



Overview Rooms Location Amenities Policies Reviews

Ambassade Hotel
4.4 ★

4.7/5 Exceptional
Guests rated this property 4.8/5 for cleanliness.
102 reviews

Popular amenities

- Free WiFi
- Air conditioning
- TV
- Restaurant
- Disabled accessible
- Business services

Map
Amsterdam
Explore the area

Expedia Hello, Jan

Secure booking — only takes 2 minutes!

COVID-19 restrictions
See details

Free cancellation before Fri, Sep 24, 11:59pm (property local time)
This can change or cancel this stay. Please check the property's policies.

Sign in to earn 307 Expedia Rewards points

Room 1: 2 Adults, Non-smoking
of 100 rooms


Contact name*

First and last name

Mobile phone number**

USA +1 Do the property can reach you

Please text alerts about this trip. Message and data rates may apply.



4.7/5 Wonderful (712 reviews)
Guests rated this property 4.8/5 for cleanliness
1 Room: Queen Double Room
Check-in: Sun, Sep 26
Check-out: Mon, Sep 27





Lo que nos pide el cuerpo

Motores de recomendación

Recomendador de precios & Precios dinámicos

Predicción de demanda
(evitar roturas stock)

Predicción de cancelaciones

Asistentes de viaje inteligentes

Automatizar servicio al
cliente

Segmentar a los clientes
&
Ofertas personalizadas

Analizar la respuesta en
redes sociales





STOP

¿Qué se necesita?





RIGHT??

PERO

Pero lo más importante

INDIRECT

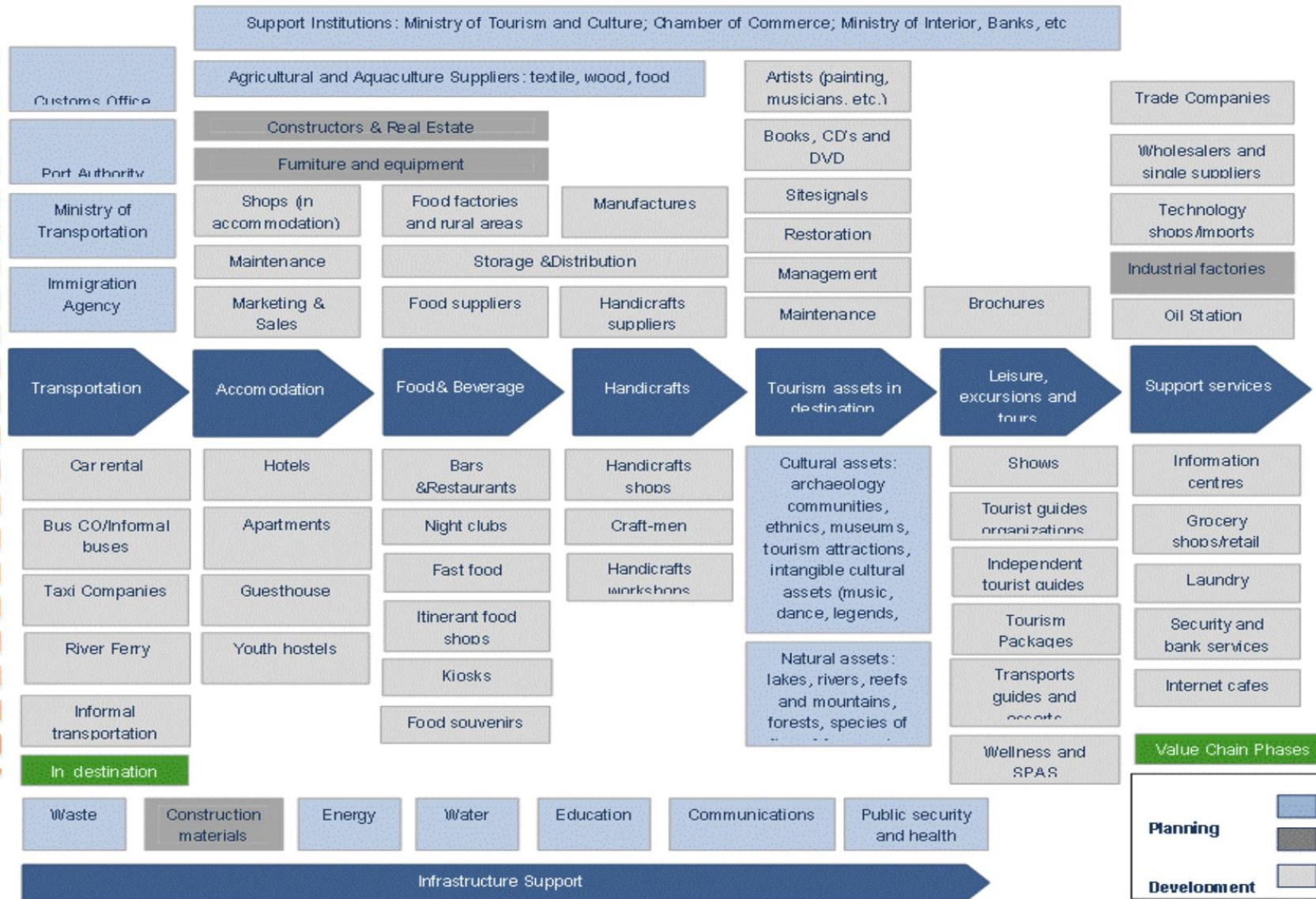
- Goods and Services related to promotion
- Promotional activities
- Communication, press & media

Travel organisation and booking

DIRECT

- In origin
- In transit destinations
- Internet
- Travel Agent
- Call centres
- Airline Companies
- Tour Operators & Wholesaler

From origin to destination



Planning

Development

The background is a dark, textured red surface, possibly a book cover or a wall. In the center, there is a large, stylized number '5' that appears to be carved or painted into the surface. The number is a slightly lighter shade of red than the background. Overlaid on the number is the text 'Un consejo' in a white, sans-serif font. Below the text is a thin, white horizontal line.

Un consejo



Otro consejo





carlos@multiversal.es

www.multiversal.es